



# 10 ChatGPT Prompts to Level Up Your Beauty School Operations

**Protip:** Before trying any of these prompts, tell ChatGPT you need help with your beauty school operations and then describe as much as you can about your school. Include things from your home page and program pages. You can paste in the whole page without worrying about formatting, it can parse through the data. **Let ChatGPT do the heavy lifting for you.**

## Student Recruitment

- **Generate a list** of targeted digital marketing campaign ideas to attract students interested in advanced beauty techniques.
- **Craft a personalized** email template for prospective students showcasing the unique benefits of our beauty school programs.

## Student Engagement

- **Create an interactive** quiz that helps students identify their strengths and suitable career paths in the beauty industry.
- **Create one assignment** that encourages students to apply what they've learned in practical, real-world scenarios. This could include creating video tutorials, writing blog posts on beauty topics, etc.

## Content Creation

- **Provide SEO-friendly** blog topic ideas that address common concerns of beauty school students.
- **Generate engaging** social media post ideas celebrating student success stories and school events.

## Customer Service

- **Draft responses** to the top 5 frequently asked questions by prospective beauty school students.
- **Develop a chatbot** script that guides users through the enrollment process based on their interests.

## Alumni Relations

- **Generate an email** campaign to update alumni on new courses and invite them to exclusive webinars.
- **Create a strategy** for an online networking event that encourages alumni to share industry insights and career opportunities with current students.

[Click the image to review the 2024 Beauty School Summit presentation.](#)

