

VIRTUAL PRESENTATION BEST PRACTICES



Now, more than ever, virtual presentations are an integral part of our education delivery. Having tools and knowledge that support your preparedness will ensure you exceed ever-rising participant expectations and maintain a standard of excellence in our new normal.

THE BIG PICTURE

CHECKLIST

PREPARATION

PRESENTATION

VIRTUAL CHECKLIST		
This checklist will help you prepare for delivering a presentation using Zoom.	YES	NO
PREPARATION: Did you		
1. Setup your devices?		
Make sure the camera is working. It is recommended to restart devices before the start of a session.		
2. Test audio?		
Check-in advance that your Zoom is set to the correct microphone input. If using two devices, be sure to mute the second device to avoid feedback.		
3. Ensure room lighting is adequate?		
If using natural light, will there be constant light from start to finish of presentation? Or, do you have a ring light or other light setup?		
4. Organize tools and equipment?		
Prepare mannequins, slide presentation, documents for sharing		
5. Prepare an opening and closing slide or image?		
Having an opening and closing screen is recommended. Consider adding these to your presentations to help begin and end presentations smoothly.		
Tips:		
Virtual backgrounds are a simple way to prevent background distractions. You can upload custom images to personalize your appearance.		
You can customize your microphone and speaker volume within Zoom to ensure the best audio experience.		
If natural lighting is limited, consider using a lamp or even a ring light to ensure the clearest video appearance.		
PRESENTATION: Will you		
1. Be sharing your screen?		
Zoom allows you to select full screens or individual windows when sharing, be sure to choose the correct one		
2. Play video or sound clips during your presentation?		
Be sure to enable screen share audio before sharing to ensure participants can hear the audio		
3. Need to share the presentation or make it available for later viewing?		
You can record meetings to the cloud or your device. Choose the appropriate one that makes it easiest for sharing later.		
4. Need to share documents or information with participants?		
Zoom allows uploading files to the chat. Or, you can upload documents to online sites, such as Dropbox, and share the link in the chat.		
5. Ask for participant feedback during the meeting?		
Encourage participants to use reactions, feedback icons, or the chat throughout the presentation		
6. Demonstrate hands-on techniques?		
Be sure to pay attention to what the participants see. Check your camera view often to ensure a clear and visible demonstration.		
7. Need to demonstrate on multiple sides of the mannequin?		
The use of alternative ergonomic positions may be necessary, and consider using a Swivel Tripod mount.		
8. Be using electrical tools, such as a blow-dryer or irons?		
Muting the microphone during blow-drying may be necessary. Consider using wireless earphones to reduce background noise.		
Multiple electrical tools and devices may cause a circuit break. Test all tools, lighting, and devices before the session.		

CHECKLIST

- Tool to help ensure maximum preparedness
- Matches Zoom functionality
- Preparation section
- Presentation section
- Tips for additional consideration

PREPARATION

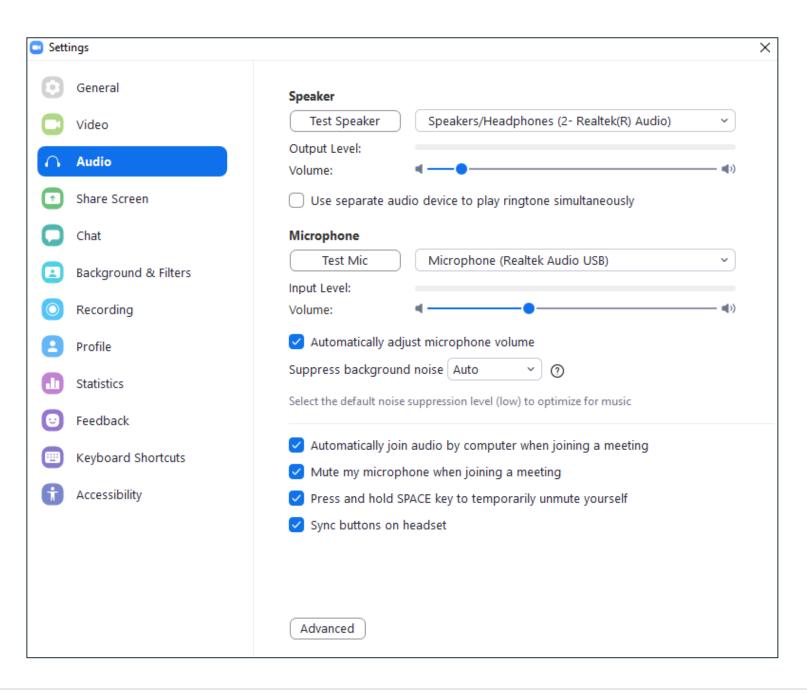
1. SETUP YOUR DEVICES

- Both devices must be logged into the Zoom meeting.
- Make sure the camera is working for both devices.



2. TEST AUDIO

- Check that Zoom is set to the correct microphone input.
- If using two devices, be sure to mute the second device to avoid feedback.





3. ENSURE ROOM LIGHTING IS ADEQUATE

- If using natural light, will there be constant light from start to finish?
- Do you have a ring light or other light available?



4. ORGANIZE TOOLS AND EQUIPMENT

 Prepare mannequins, slide presentation, and document for sharing.

5. PREPARE AN OPENING AND CLOSING

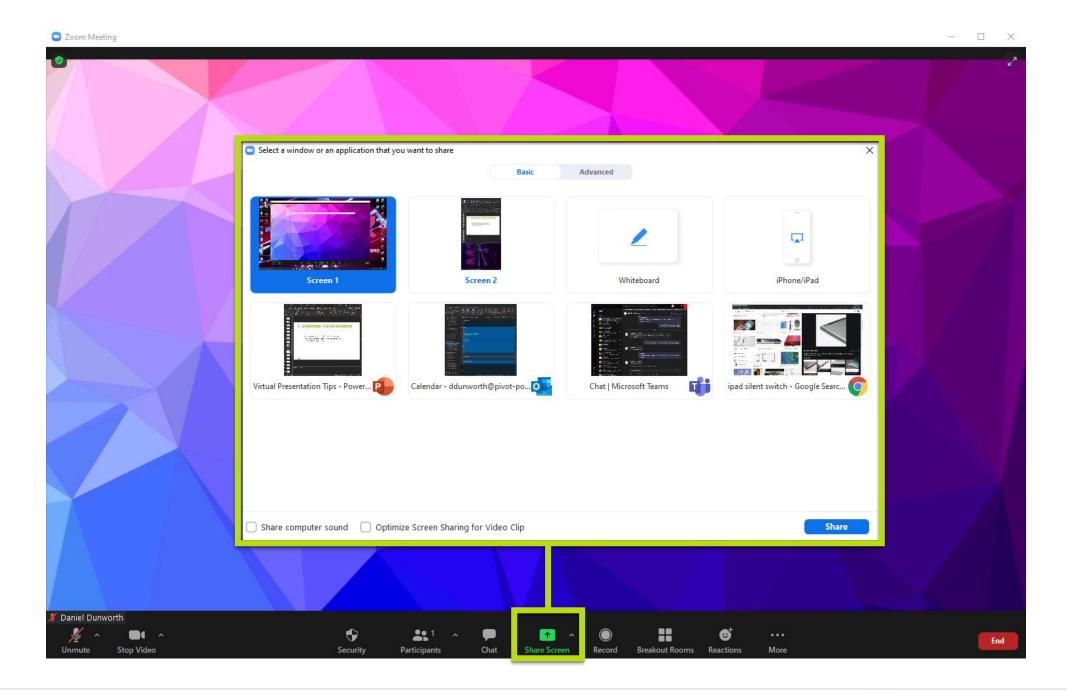
 Having an opening and closing screen is recommended.

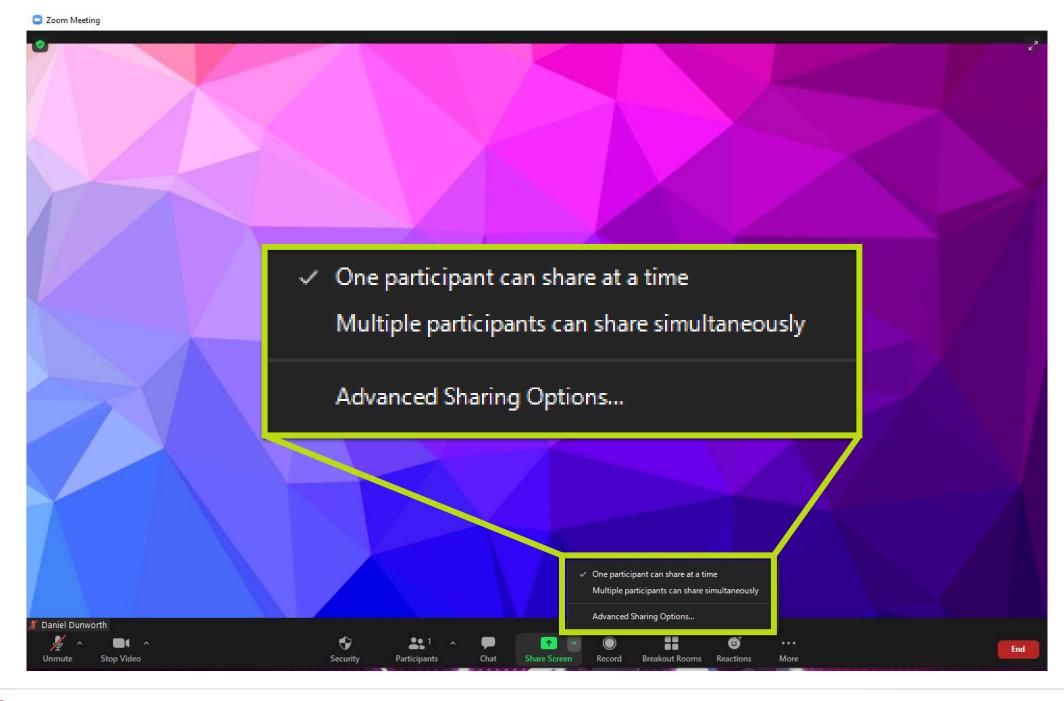


PRESENTATION

1. SHARING YOUR SCREEN

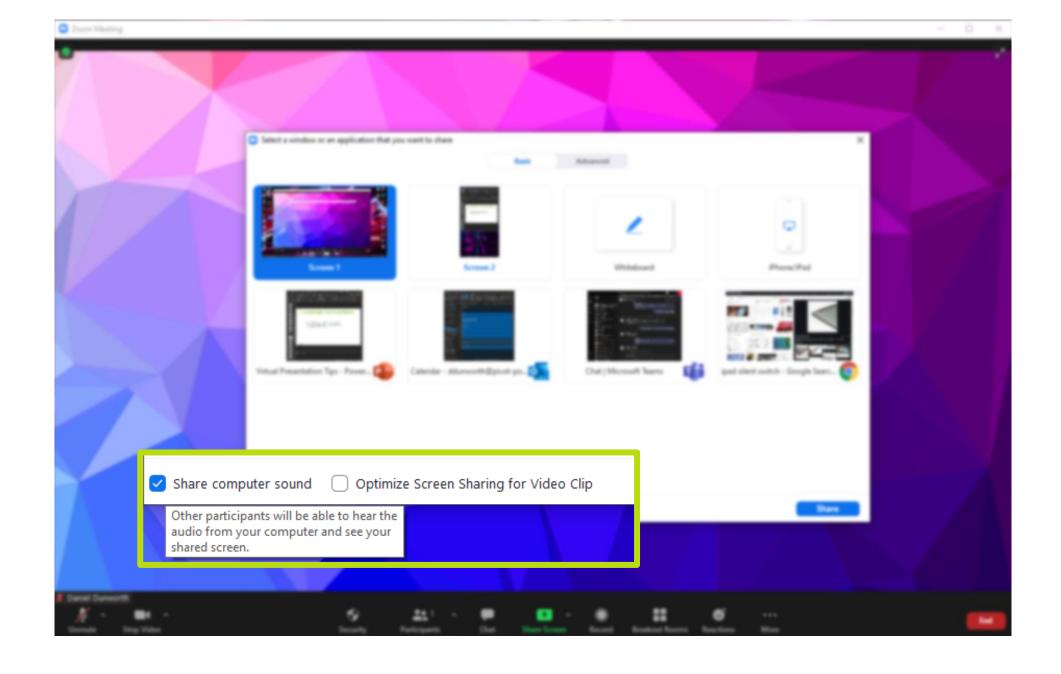
- Zoom allows you to select full screens or individual windows when sharing, be sure to choose the correct one.
- You can lock screen-sharing to avoid disruptions.





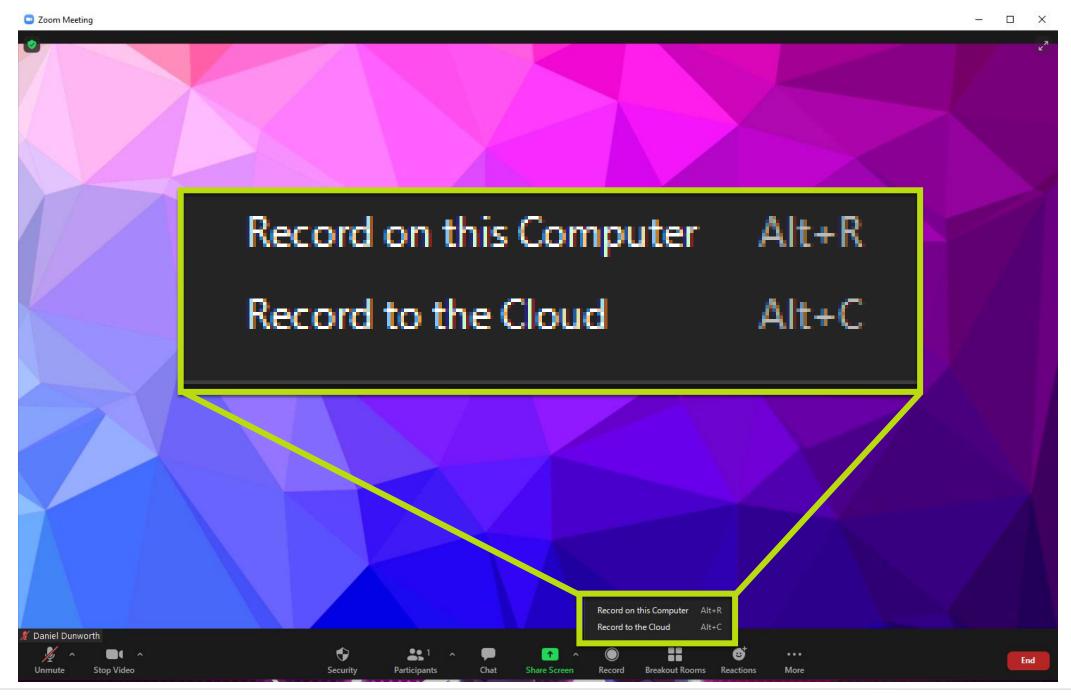
2. PLAY VIDEO OR SOUND

 Be sure to enable screen share audio before sharing to ensure participants can hear the audio.



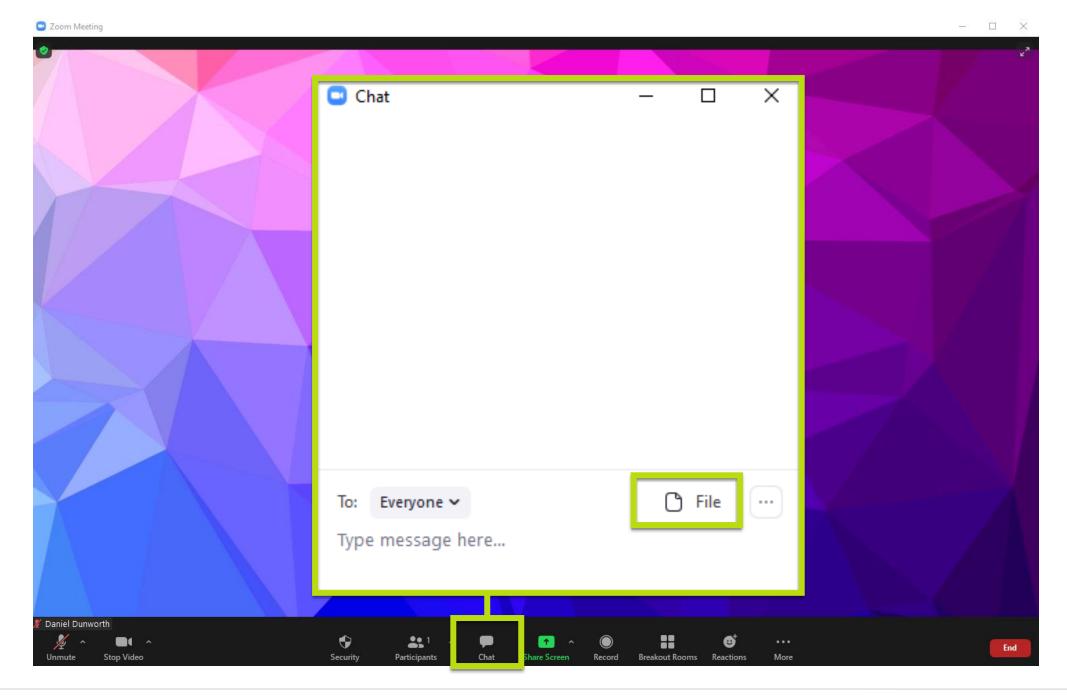
3. NEED TO SHARE THE PRESENTATION

 You can record meetings to the cloud or your device. Choose the appropriate one that makes it easiest for sharing later.



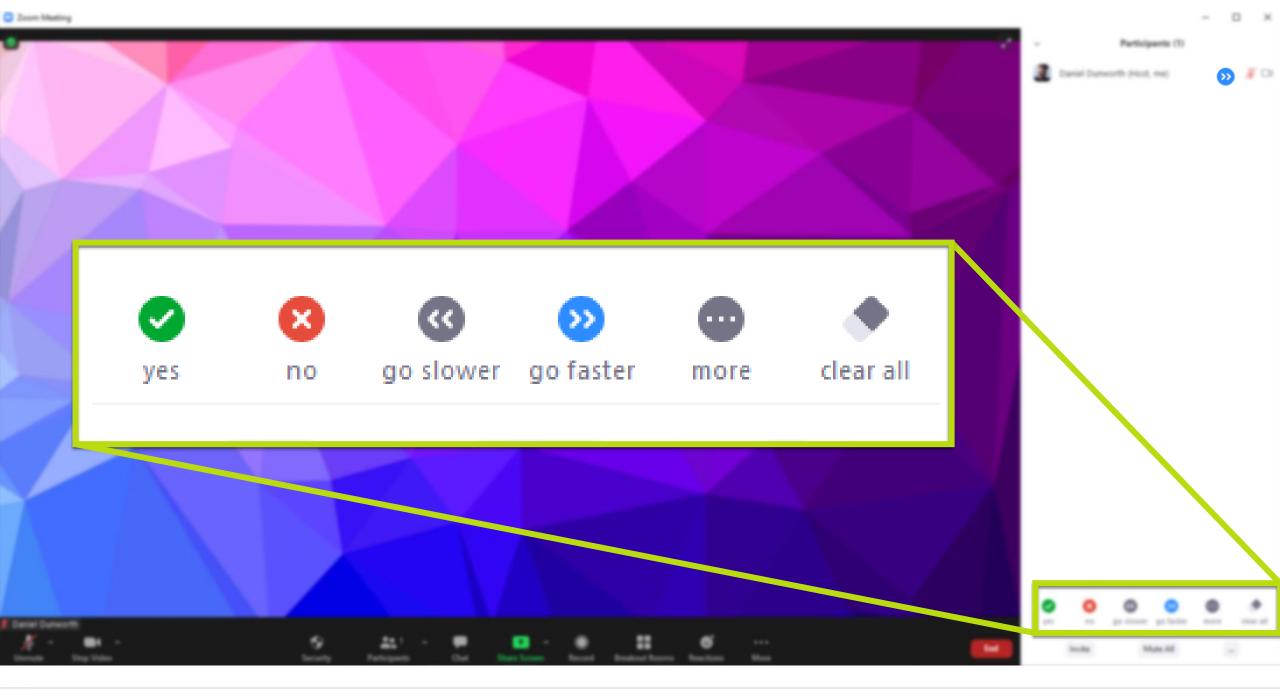
4. NEED TO SHARE DOCUMENTS

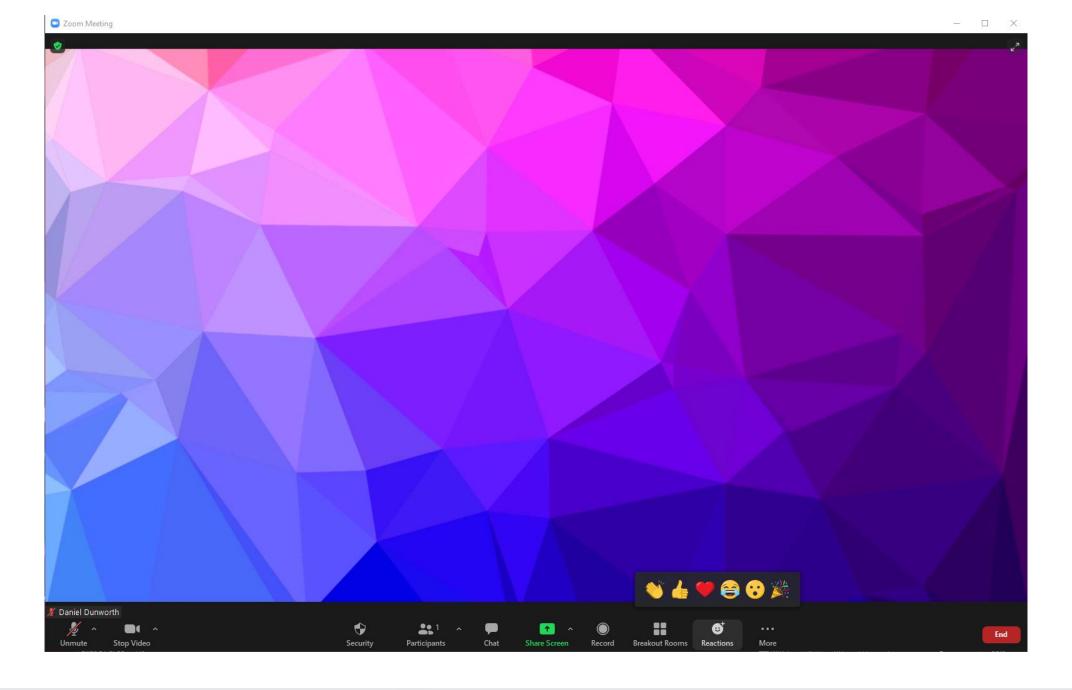
- Zoom supports direct uploading of files to the chat.
- You can upload documents to online sites, such as Dropbox, and share the link in the chat.



5. ASK FOR PARTICIPANT FEEDBACK

 Encourage participants to use reactions, feedback icons, or the chat throughout the presentation.





6. DEMONSTRATE HANDS-ON

- Be sure to pay attention to what the participants see.
- Check your camera view often to ensure a clear and visible demonstration.

7. NEED TO DEMONSTRATE MULTIPLE SIDES

 The use of alternative ergonomic positions may be necessary and consider using a Swivel Tripod mount.



8. USING ELECTRICAL TOOLS

- Consider using wireless earphones to reduce background noise. Muting the microphone during blow-drying may be necessary.
- Multiple electrical tools and devices may cause a circuit break. Test all tools, lighting, and devices before the session.

WANT TO CHAT?

DANIEL DUNWORTH

ddunworth@pivot-point.com



THANKS YOU