

11 QUESTIONS

YOU SHOULD BE ASKING YOUR WEB DEVELOPMENT COMPANY

So you're looking for a new website. Whether the process started because you want a mobile friendly site, to improve conversions, or update to keep with the times, you're making an essential change for your business. In today's world, virtually everyone is connected in some way to the internet at all times. Because of this, it's essential to ensure your business has a strong online presence. A strong online presence starts with a strong website. Not all web development companies are created equal. There's variance from quality to cost, from expertise to completion time. **Before you hire a web development and design company, ask these eleven questions to ensure you're not only getting the best website for you, but that you'll be building a partnership with an outstanding asset.**

01 HOW DO YOU CREATE A GOOD USER EXPERIENCE ON MOBILE?

✓
02 HAVE YOU WORKED WITH COMPANIES THAT HAVE STRICT BRANDING GUIDELINES?

✓
03 DO YOU USE A CMS (CONTENT MANAGEMENT SYSTEM)? IS IT POSSIBLE FOR ME TO EDIT MY OWN CONTENT?

✓
04 WHAT OTHER TYPES OF SERVICES DO YOU OFFER?



05 HOW DO YOU KEEP EVERYONE IN THE PROJECT ACCOUNTABLE?



06 ARE YOUR SITES BUILT ON RESTRICTIVE TEMPLATES OR FRAMEWORKS?



07 WILL I OWN THE CODE ON MY SITE?



08 WHAT % OF YOUR PROJECTS ARE COMPLETED ON TIME?



09 CAN I TALK TO SOME OF YOUR RECENT WEBSITE CLIENTS?



10 DO YOU SPECIALIZE IN ANY SPECIFIC INDUSTRIES?



11 HOW DOES CONVERSION RATE OPTIMIZATION FACTOR INTO YOUR SITE DEVELOPMENT?
